



## Greater Triangle Stewardship Development Awards Program

Dear Potential Sponsor,

The Greater Triangle Stewardship Development Awards Program (GTSDA) sincerely appreciates your interest in supporting our program and helping to sponsor the important work we do.

The GTSDA Program honors residential, commercial and public land developments in the Greater Triangle region of North Carolina that demonstrate outstanding environmental stewardship through protection, conservation, improvement, and appreciation of our natural resources. The Program partnership currently includes NC State, the Upper Neuse River Basin Association, the Home Builders Associations of Durham-Orange-Chatham and Raleigh-Wake County, Green Home Builders of the Triangle, Triangle Land Conservancy, the Town of Butner, NC Source Water Protection Program, and Chatham County. As part of our program, we celebrate honorees and confer awards at a banquet held in partnership with the City of Raleigh Environmental Awards Program in April of each year. To see details about this year's winners, please visit our website at [http://trianglestewardship.org/banquet\\_winners.html](http://trianglestewardship.org/banquet_winners.html).

We were proud to have so many great sponsors for our 2011 program and look forward to new sponsorships for 2012. Your annual sponsorship will help maintain and grow a very important program that encourages and incentivizes environmental stewardship in commercial and residential developments and go toward our next annual successful and popular awards ceremony, April 24, 2012 in downtown Raleigh.

Included with this letter is a list of sponsorship levels and benefits for your consideration. If you are interested in becoming a GTSDA sponsor, please make your check payable to **NC State University**. (You will receive an official receipt for your contribution, and payments are tax exempt. NCSU Tax ID is 56-6000756.) Please submit a brief letter with the payment that includes: 1) the name that you would like us to use for gift recognition purposes, 2) your contact information, and 3) an indication that the funds are intended for unrestricted use in the Greater Triangle Stewardship Development Awards Program. Send letter and payment to: Christy Perrin, NC State University Box 8109, Raleigh, NC 27695.

If you have any questions or would like any further information, please don't hesitate to contact me at 515-4542 or [Christy\\_perrin@ncsu.edu](mailto:Christy_perrin@ncsu.edu). Again, thank you so much for considering becoming a sponsor for this very important program.

Sincerely,

Christy Perrin



# Greater Triangle Stewardship Development Awards Program

## Sponsorship Levels

### 2nd Annual Awards Banquet - April 24, 2012

#### \$2,500 – Blue Heron Level

- ◆ Recognition as major sponsor at event
- ◆ Name and logo on banquet materials \*
- ◆ Advertisement in other promotional materials including RTN (Raleigh Television Network)
- ◆ Sponsorship plaque
- ◆ Company logo & link on our website – [www.trianglestewardship.org](http://www.trianglestewardship.org)
- ◆ Use of a sponsor GTSDA logo during year of annual banquet

#### \$1,000 – Wood Duck Level

- ◆ Name and logo on banquet material \*
- ◆ Advertisement in other promotional materials including RTN
- ◆ Sponsor recognition at event
- ◆ Company logo & link on our website – [www.trianglestewardship.org](http://www.trianglestewardship.org)
- ◆ Use of sponsor GTSDA logo during year of annual banquet

#### \$500 – Cardinal Level

- ◆ Name on banquet material\*
- ◆ Advertisement in other promotional materials including RTN
- ◆ Sponsor recognition at event
- ◆ Company logo & link on our website – [www.trianglestewardship.org](http://www.trianglestewardship.org)
- ◆ Use of sponsor GTSDA logo during year of annual banquet

#### \$250 – Chickadee Level

- ◆ Name on all promotional and banquet material\*
- ◆ Company logo & link on our website – [www.trianglestewardship.org](http://www.trianglestewardship.org)

Contact Christy Perrin for more information: 919-515-4542, [christy\\_perrin@ncsu.edu](mailto:christy_perrin@ncsu.edu)

*\* Name & logo inclusion on printed materials is contingent on receipt of sponsor donation in time for printing*